



Date: 22 April 2008
On behalf of: Planet Payment, Inc. (“the Company” or “Planet Payment”)

Planet Payment Acquires the Assets of the iPay E-Commerce Processing Business Completes \$3 million Private Placing

Planet Payment, Inc. (LSE: AIM: PPT and PPTR), a leading international multi-currency payment and data processor, today announced that the Company has completed the purchase of the assets of the e-Commerce processing business formerly known as iPay. The sale of the assets, by Pay By Touch Payment Solutions, Inc. (“PBTPS”), a New Castle, Delaware-based payments company, was approved by the United States Bankruptcy Court for the Central District of California on April 21, 2008.

The iPay technology acquired is used by merchants to facilitate the acceptance of credit and debit cards as payment for goods and services, principally sold over the Internet, or in other non-face-to-face transactions. Concurrent with the acquisition, the Company completed a \$3 million private placing of Convertible Promissory Notes with US-based private equity firm Camden Partners, an existing investor in the Company.

Under the terms of the transaction, Planet Payment paid total consideration of \$1 million in cash for substantially all of the tangible assets, intellectual property and licenses comprising the iPay processing business, including the Internet payment gateway and related technology, web-based merchant transaction reporting module, credit card chargeback management systems, associated hardware and equipment, as well as the iPay facilities in New Castle, Delaware. The acquisition also includes the agent bank and small direct merchant portfolios comprising the iPay processing business. In addition, Planet Payment anticipates paying an additional \$200,000-\$300,000 for existing contracts, licenses and new arrangements, thereby raising the total cost of the transaction to \$1.2 million - \$1.3 million.

Planet Payment hired approximately 35 seasoned payments professionals that operated the iPay business for PBTPS that will complement Planet Payment’s existing employee base. The Company believes that this additional talent pool can help the Company grow and execute its international business plans.

Planet Payment anticipates investing an additional \$200,000 over and above the acquisition to cover anticipated IT and other infrastructure upgrades. Planet Payment expects the iPay business to be close to break even in 2008 and, given the anticipated additional revenue generated by growth, as well as cost savings from expected synergies and consolidation of functions, to be a contributor to earnings in 2009.

The Company estimates that over the first twelve months, the agent bank portfolio, comprising more than 20 banks and in excess of 4,000 merchants, as well as the direct merchant portfolio, which includes approximately 850 merchants, will together generate processing volume in excess of \$1 billion and contribute approximately \$7 million in net revenue to Planet Payment.

Commenting on the transaction, Philip Beck, Chairman and CEO of Planet Payment said, “Planet Payment is delighted to welcome the iPay team to Planet Payment. We believe that with the transaction announced today, we have added a core group of experienced payment professionals that will complement our seasoned team.”

“The assets that we have acquired will enable Planet Payment to better meet the demands and e-commerce processing needs of customers worldwide with a more robust suite of products and services. We believe that the iPay technology will help fill a market need internationally, specifically in the Asia Pacific region, where merchants have fewer options for Internet gateways that help facilitate e-commerce transactions. We are looking forward to working with the merchants and banks that are our new customers and can assure them that we are committed to achieving a seamless transition and continuity of payment services. We believe that the assets that we have acquired provide value to both our customers and shareholders, which exceed the total price of the transaction.”

Concurrently with the acquisition, the Company raised \$3,000,000 (before expenses) in a private placing of Convertible Promissory Notes, with the US private equity firm Camden Partners, an existing investor in the Company. The Convertible Promissory Notes, have a 4-year term and are convertible into an aggregate of 1,333,333 Common Shares at a conversion price of \$2.25 per share. The Notes carry an interest rate of 8% per annum and are convertible at any time at the option of the Noteholders, or automatically upon the achievement of certain milestones by the Company, namely a qualified US IPO, or the achievement of certain liquidity and market value in the trading of the Company’s Common Shares.

Philip Beck added “We greatly appreciate the continued support from Camden Partners, who not only alerted us to the acquisition opportunity, but also provided the necessary financing and working capital to allow the Company to execute its business plan.”

Enquiries:

Planet Payment, Inc.

Philip D. Beck, Chairman & CEO /
Joel Mayer, Director of Corporate Development

www.planetpayment.com

Tel: +1 516 670 3200

Redleaf Communications Ltd (in the UK)

Emma Kane / Samantha Robbins /
Henry Columbine

planet@redleafpr.com

Tel: +44 20 7822 0200

ICR, Inc. (in the USA)

Brian Prenoveau, CFA / Ashley Ammon MacFarlane

Tel: +1 203 682 8200

Canaccord Adams Limited

Mark Williams

Tel +44 20 7050 6500

About Planet Payment®

- Planet Payment's Common shares trade on AIM under the symbols PPT for unrestricted Common shares and PPTR for Reg S Common shares.
- Planet Payment enables processors, acquiring banks and their merchants to accept, process and reconcile credit card transactions in multiple currencies, allowing cardholders to view prices and settle transactions in their native currency. The *Pay in Your Currency* service is a component of Planet Payment's suite of multi-currency processing solutions, which include a multi-currency pricing e-commerce service and a Dynamic Currency Conversion service. Planet Payment also recently launched BuyVoice™, a mobile payment and commerce solution, which allows merchants to accept payments and sell product to customers using any mobile or landline phone.
- Planet Payment is headquartered in New York and has offices in Atlanta, Beijing, Bermuda, London, New Castle, Delaware, Hong Kong, Shanghai and Singapore.

Forward-Looking Statements. Information contained in this announcement may include 'forward-looking statements'. All statements other than statements of historical facts included herein, including, without limitation, those regarding the financial position, business strategy, plans and objectives of management for future operations of both Planet Payment and the acquired business, which is the subject of the acquisition (including development plans and objectives relating to Planet Payment's and such acquired business) are forward-looking statements. Such forward-looking statements are based on a number of assumptions regarding Planet Payment's present and future business strategies, the assets acquired, contracts assumed and personnel hired and the environment in which Planet Payment expects to operate in future, which assumptions may or may not be fulfilled in practice. Actual results may vary materially from the results anticipated by these forward-looking statements as a result of a variety of risk factors, including the risk that implementation, adoption and offering of the service by processors, acquirers, merchants and others may take longer than anticipated, or may not occur at all, regulatory changes, particularly in China and changes in card association regulations and practices; general economic risk and volume of international travel and commerce and others. Additional risks may arise with respect to the acquired assets and assumed contracts of which Planet Payment is not fully aware at this time. These forward-looking statements speak only as to the date of this announcement and cannot be relied upon as a guide to future performance. Planet Payment expressly disclaims any obligation or undertaking to disseminate any updates or revisions to any forward-looking statements contained in this announcement to reflect any changes in its expectations with regard thereto or any change in events, conditions or circumstances on which any statement is based.